boomi
A Dell Technologies Business

Discover, Understand and Integrate Your Data for Better Outcomes

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Key Trends Around Data

Up to 73%

of company data goes **unused** for analytics

Inc. April 2018

63%

of IT leaders surveyed said they have between **4** and **15** copies of the same data.

Cohesity, Nov 2018

80%

By 2020, **80%** of large companies will have **Chief Digital Officers** and **90%** of large companies will have **Chief Data Officers**

Camelot Group

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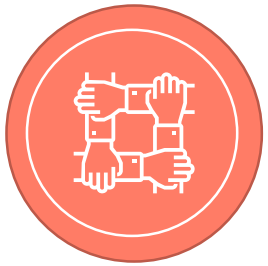
Pre-Requisites of a Data-Driven Organization

Help all employees quickly find the right data for each situation and analysis



Support collaboration between analytically savvy and technologically naïve users

Share knowledge about data throughout the organization — regardless of the varied skill levels

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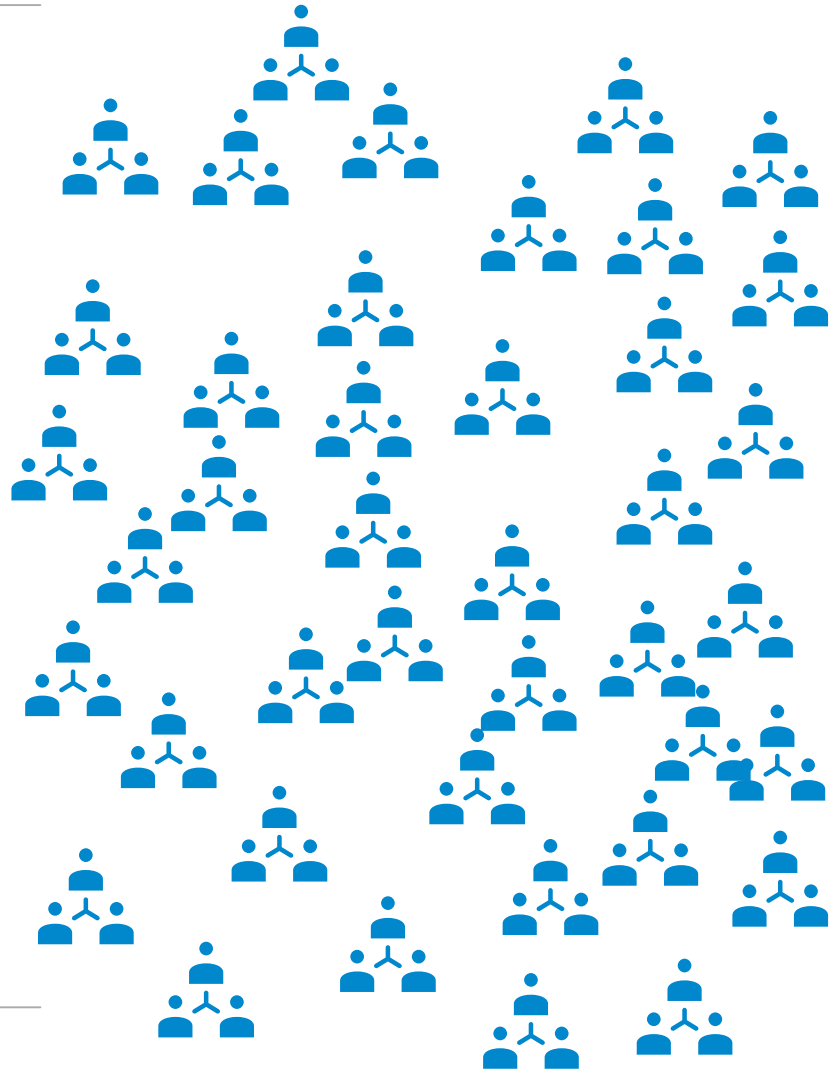
Data Proliferation

User Proliferation



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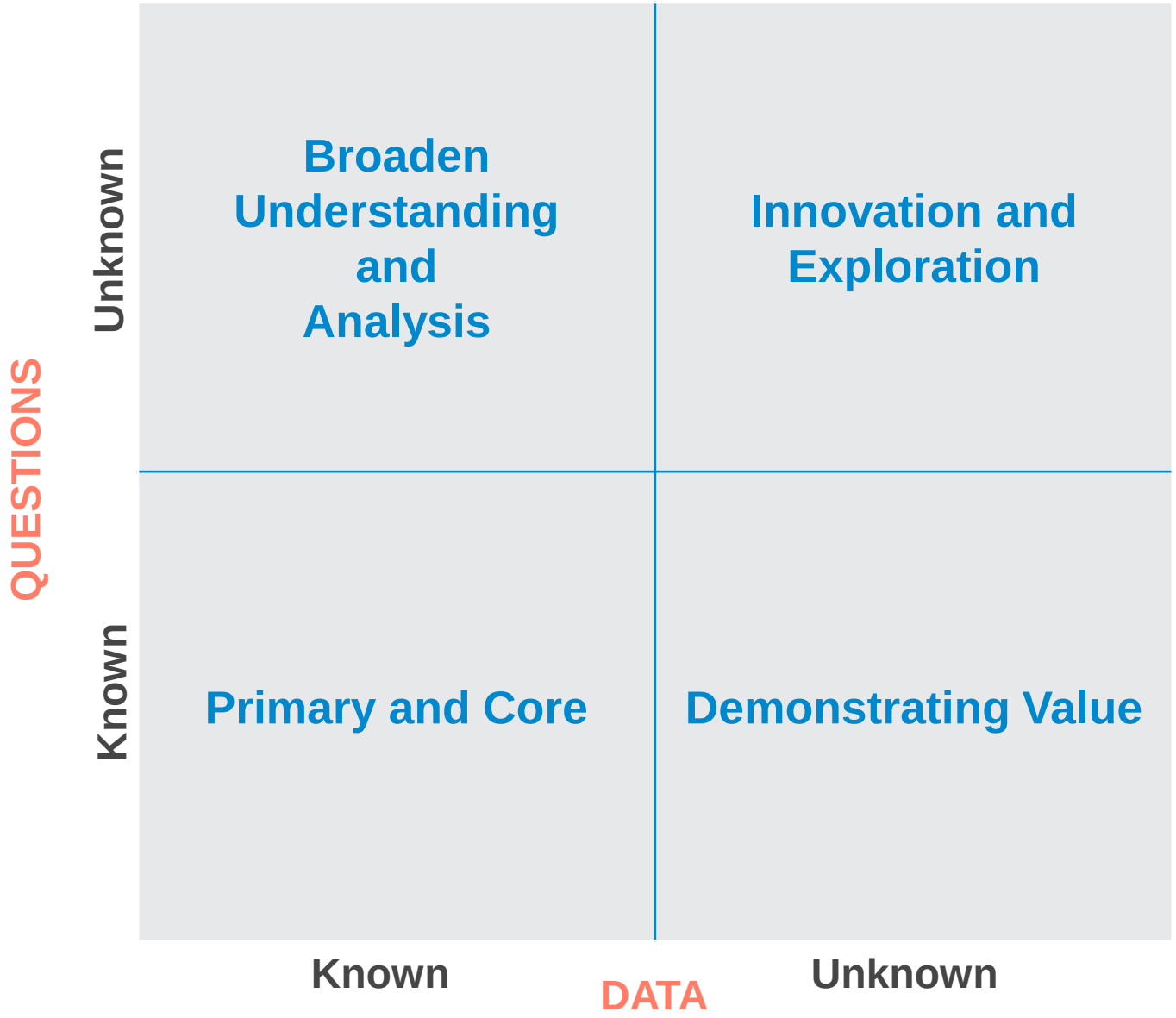
iPaaS Evolution



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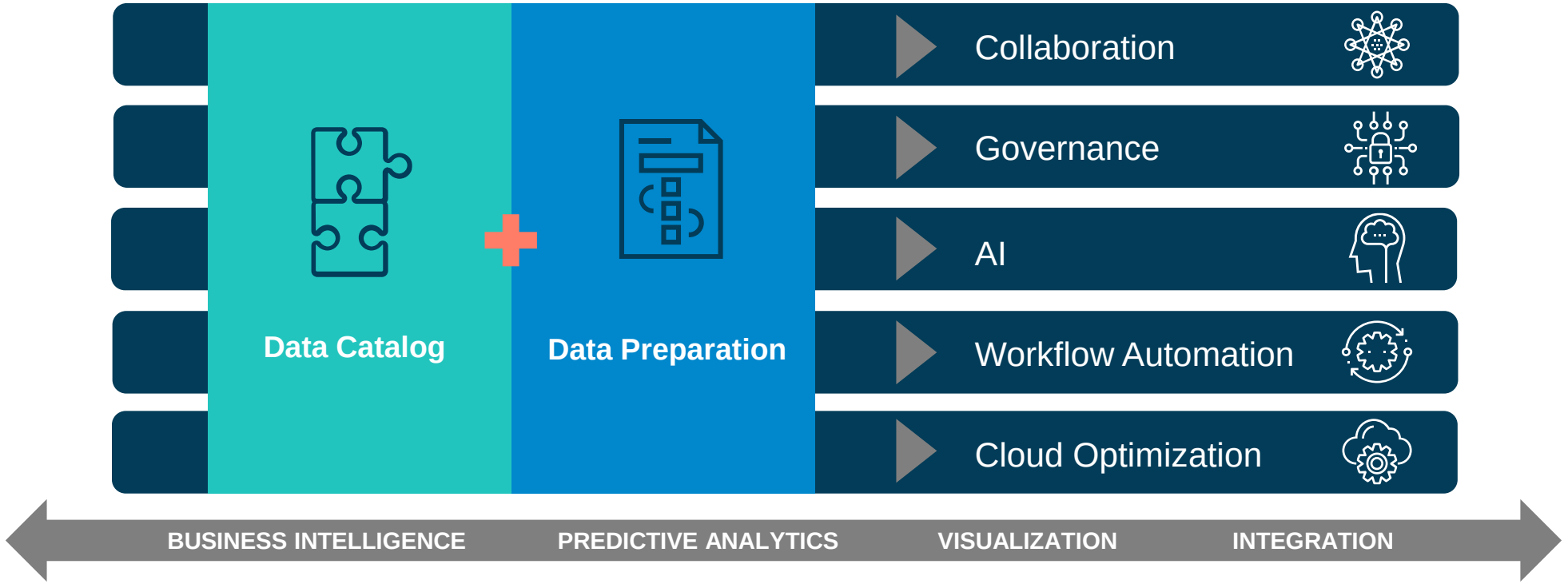
Discover, Understand and Manage your Data



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Demo

Modern Data Management

Accelerates Business Outcomes

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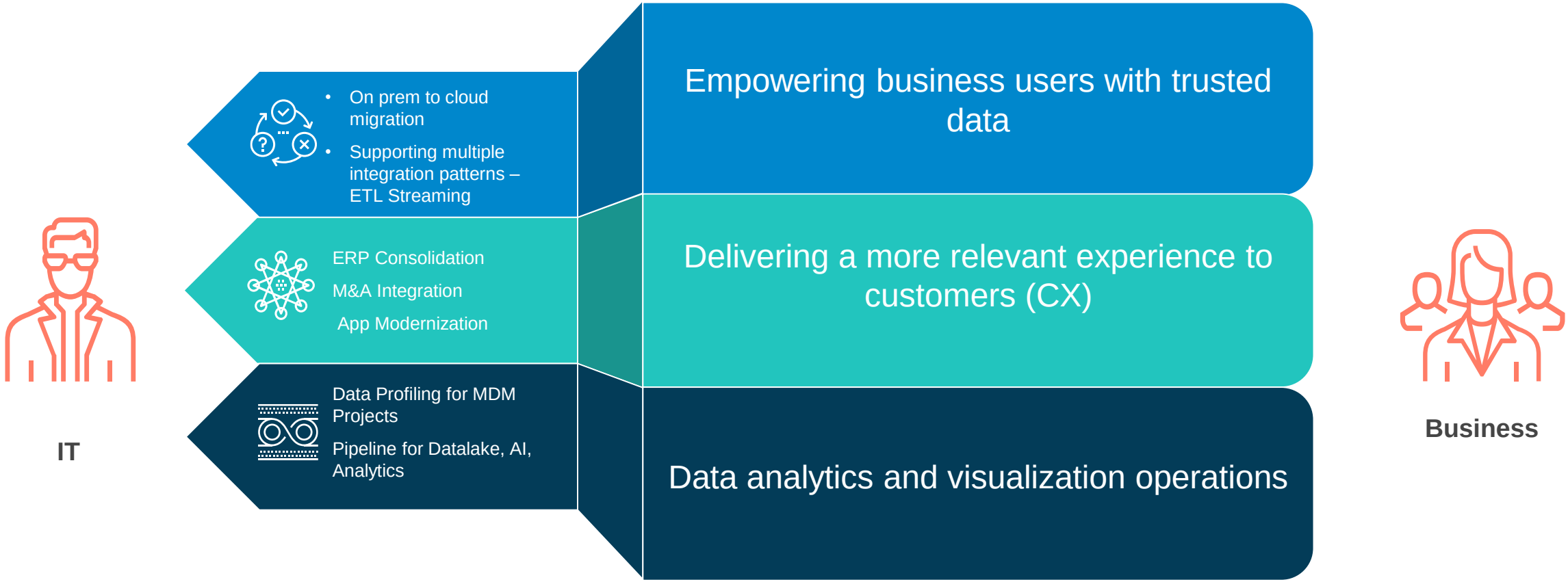
Boomi is Your Partner for the Data Journey



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5 Essential characteristics of the Boomi Platform

Cloud-Native

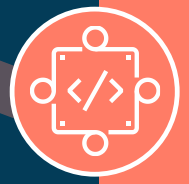
Design patterns, scalability, high availability and built-in redundancy

Open

Connect applications, data sources and devices; be application and end-point agnostic with no vendor lock in

Distributed

Deploy across multi–cloud environments all the way to the edge with, low-latency, and high-performance



Low-Code

Drag and drop UI to eliminate complexity, helping IT move fast and deliver projects quickly and cost-effectively

Unified

Economies of skill to build extensible projects and access trusted data anytime, anywhere and on any device, centrally managed with automated updates

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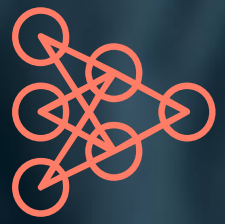
How Can Boomi Help You Today



Value from Integrated Applications

Platform for Enterprise-wide Transformation Initiatives

Beyond Integration: Platform for Data Management

Contact Your Account Executive today to partner on your data initiatives!

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