

Easterseals Bay Area: Using Boomi to Drive Patient Centric Care

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Easterseals Bay Area

Agenda

- Easterseals Bay Area Background
- Digital Transformation
- Challenges
- Decision Point
- Creating the Right Solution
- Lessons Learned

About Easterseals Bay Area



Easterseals Challenge

Business Change Drives Transformation

Legislative Bill SB-946



LEGISLATIVE SHIFTS

No Age Restrictions

No Dollar Cap

No set eligibility of discharge criteria:
ASD Diagnosis = Eligibility

PARTNER/FUNDER REQUIREMENTS

ESBA to create service capacity to meet demand

“Demand Cases” & continuity of Care

ESBA Responsible to assess and collect client cost-share

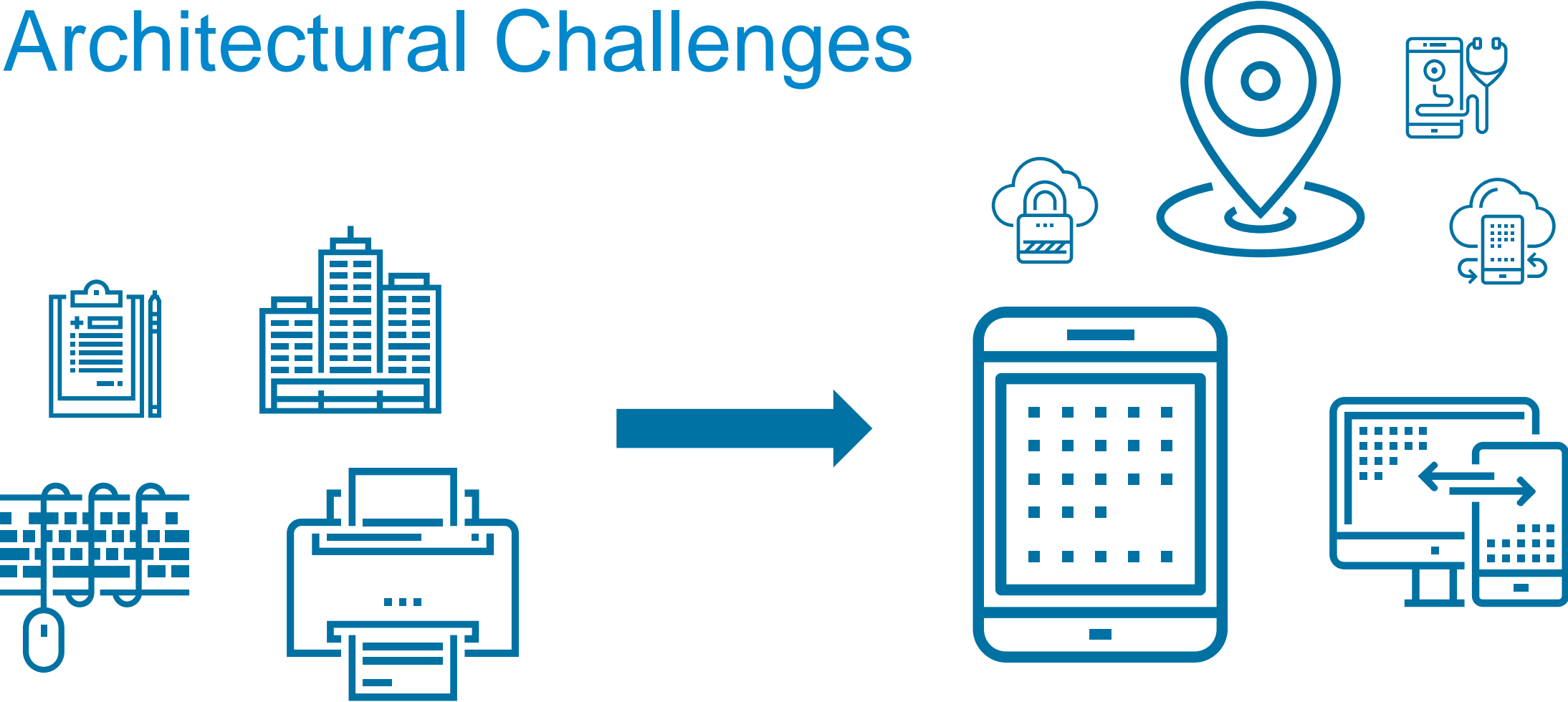
NEW REGULATIONS

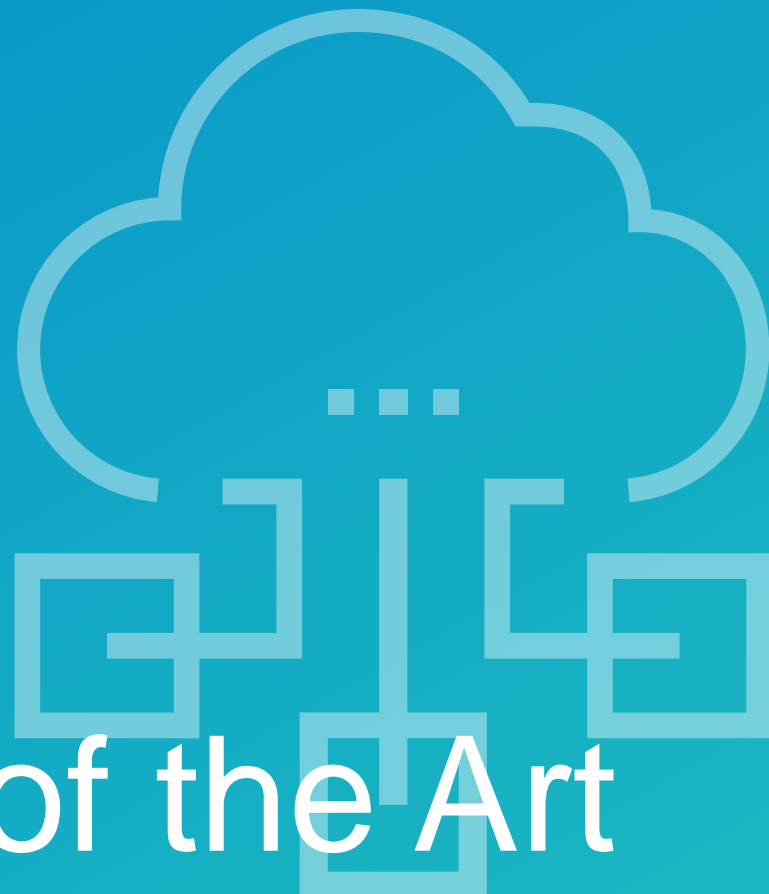
Applied behavior analysis (ABA) now considered a medical service & must be provided and overseen as such

HIPPA

10 Day Access Requirement

Architectural Challenges

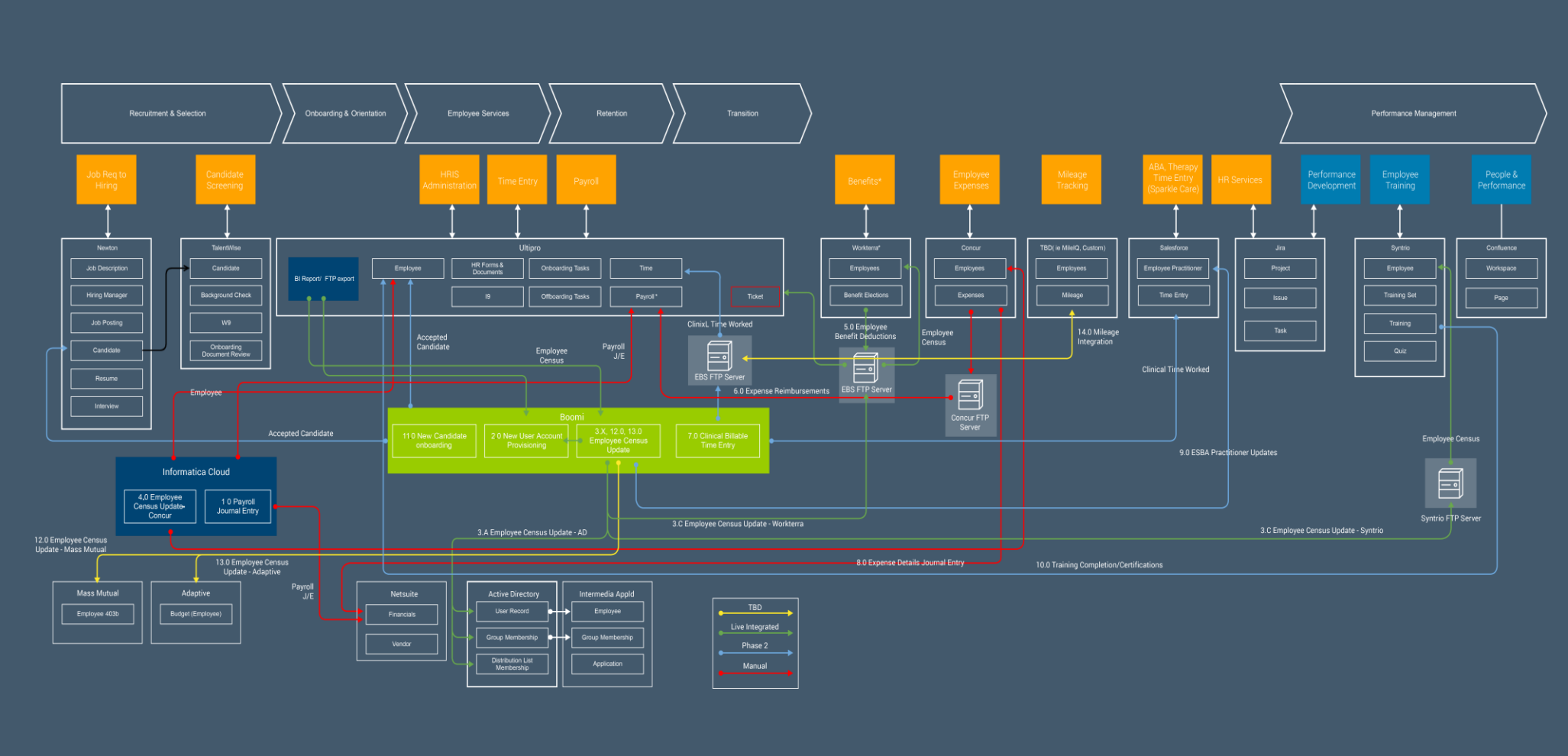




Changing the State of the Art

How they worked with Salesforce to make it happen

Architecture Integration Challenge



A New World

What we can do now....



Drive Your Business Forward



Connect
Everything



Engage
Everywhere



Run
Anywhere

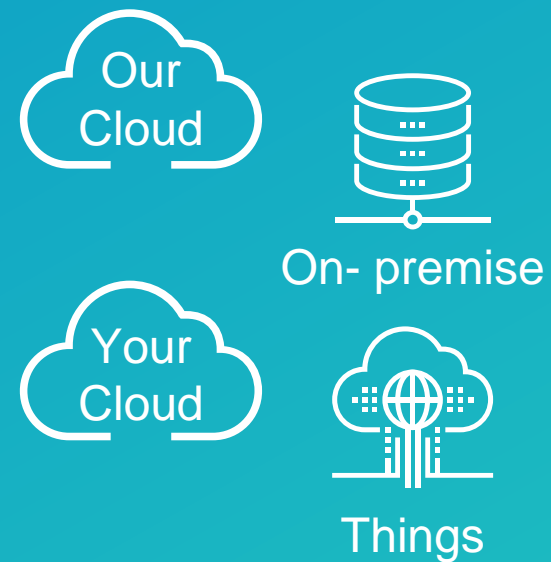
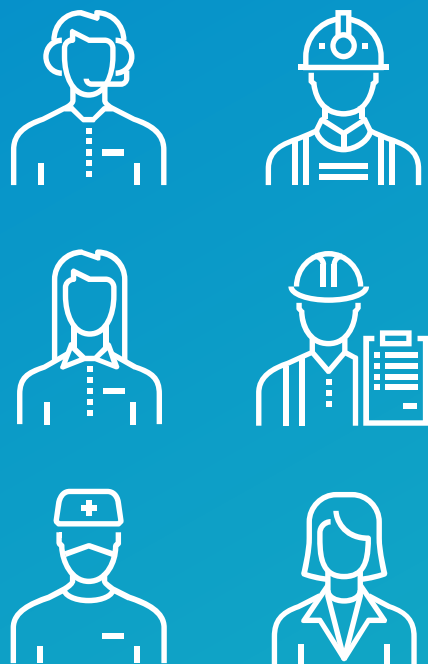
Boomi Integration



How We Connect Everything with Boomi

- Rapid integration of Salesforce Health Cloud, AthenaHealth EHR and revenue system, and custom mobile apps
- Integration of application protocols ranging from RESTful APIs to traditional EDI and HL7 protocols
- Integration Workflow automation to support patient billing care and billing
- Implementation of data privacy and security controls

Dell Boomi's Unified Platform



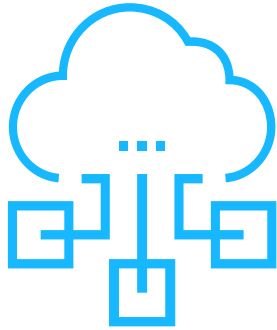
“Boomi was able to easily scale our network from a trickle of data to millions of transactions very quickly, and has improved the quality of data in our systems and the efficiency of our operations. Most importantly, it has improved the patient experience. We couldn’t ask for more than that.”

Robert Van Tuyl

Easterseals Bay Area

CINO

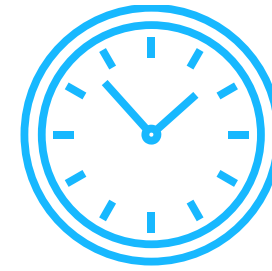
Lessons Learned



Flexibility supporting various interoperability challenges



Support for on-premise interoperability mix



Speed to market fueled by Boomi integration platform

Next Steps

- Continue to support interoperability of disparate systems
- Tighten integration between payers, providers and network managers across the nation



Questions?