



Building a Connected Business

Brian Glennon



50%



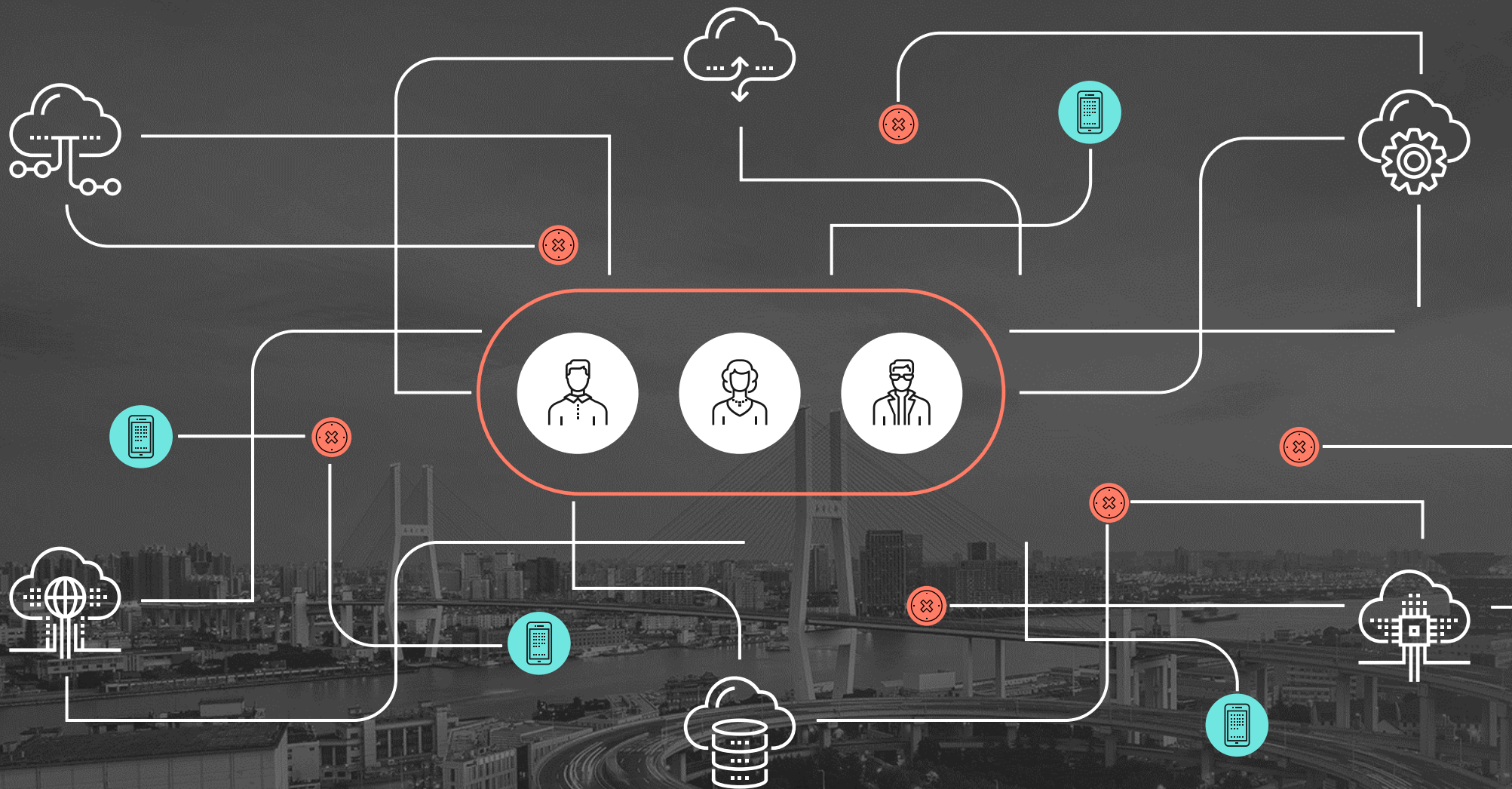
of S&P 500 will be
**replaced within the
next 10 years**

74%



of digital
transformations
will fail

Before Digital Transformation



After Digital Transformation



workday.

Blockchain

Machine Learning

AI

servicenow®

IoT

aws

Microsoft

Machine Learning

NETSUITE

Barriers to Transformation

AI

ADP®

Blockchain

SAP

salesforce

Machine Learning

ORACLE®

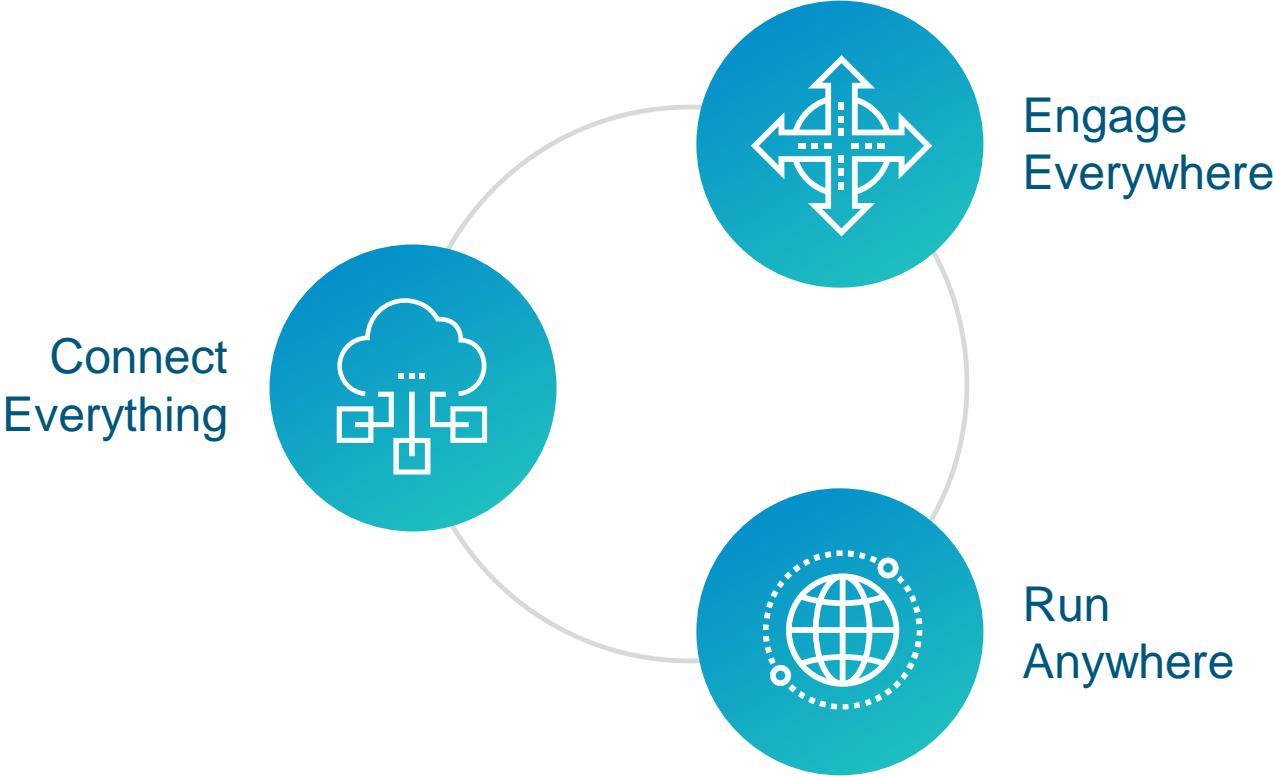
IoT

AI

Blockchain

IoT

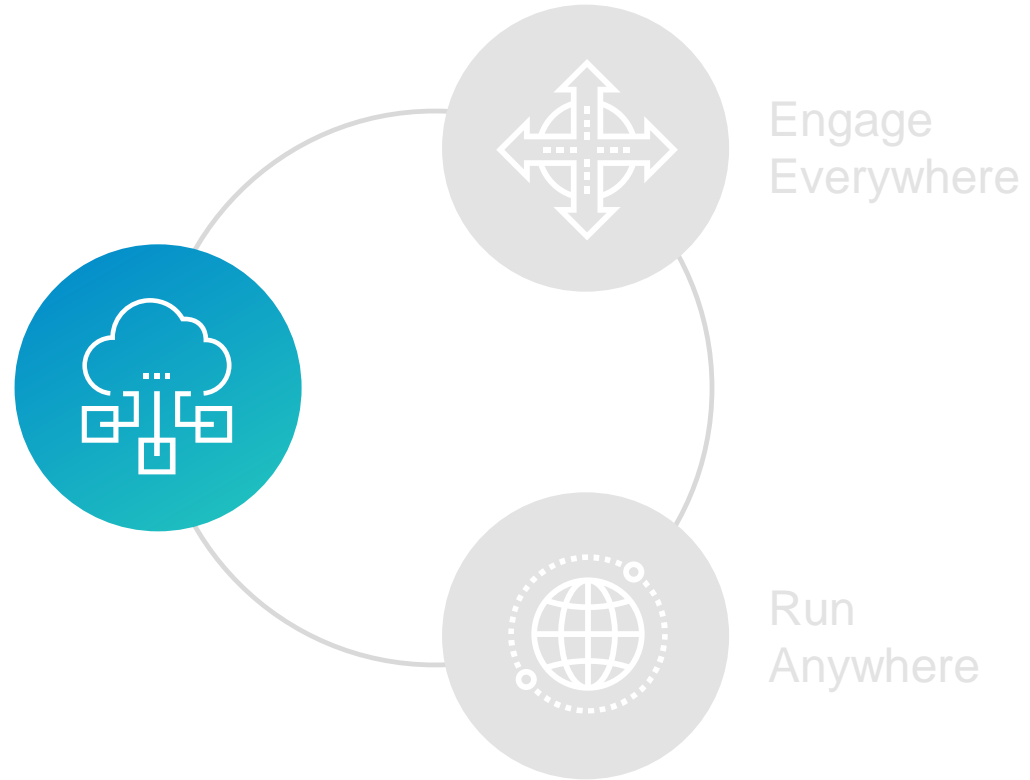
Connected Business: Faster, Smarter, Flexible



Connected Business:
Faster, Smarter, Flexible

Connect Everything

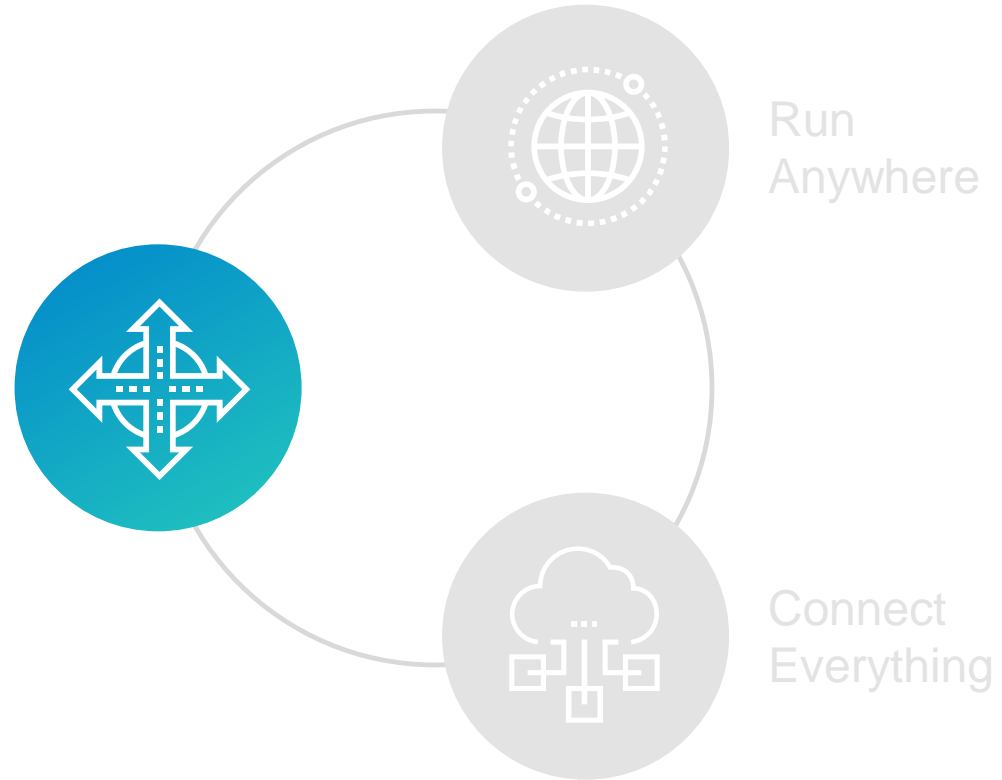
Create a fabric of connectivity
across data, applications,
things, and people.



Connected Business:
Faster, Smarter, Flexible

Engage Everywhere

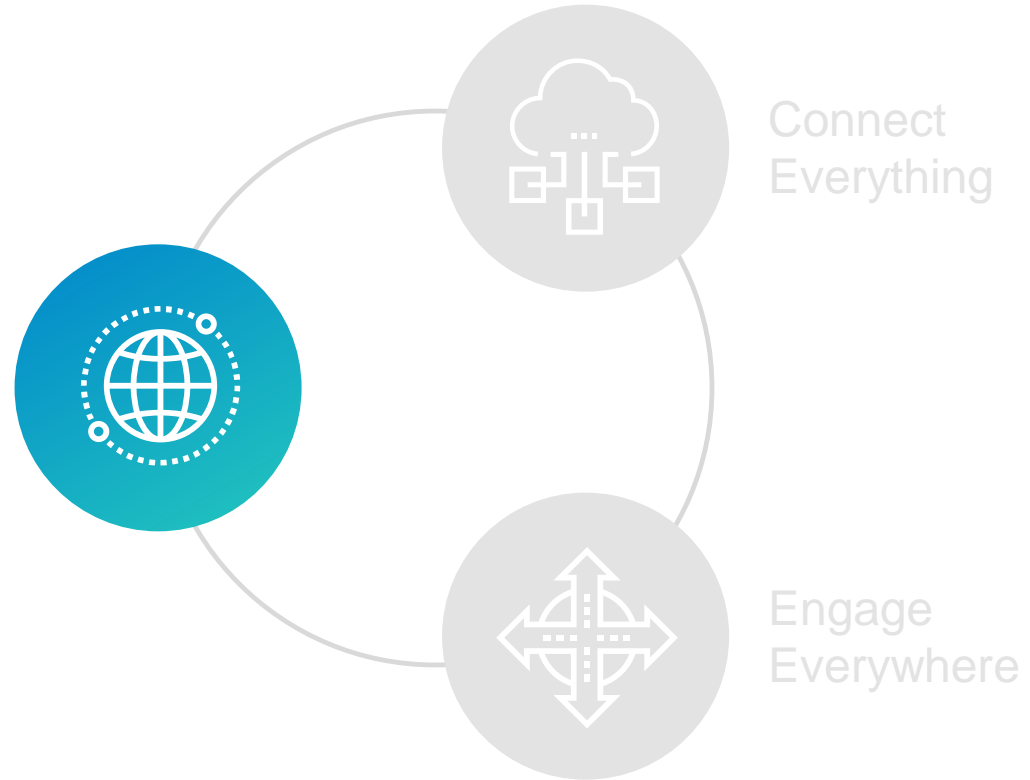
Automate business processes
and experiences across any
platform.



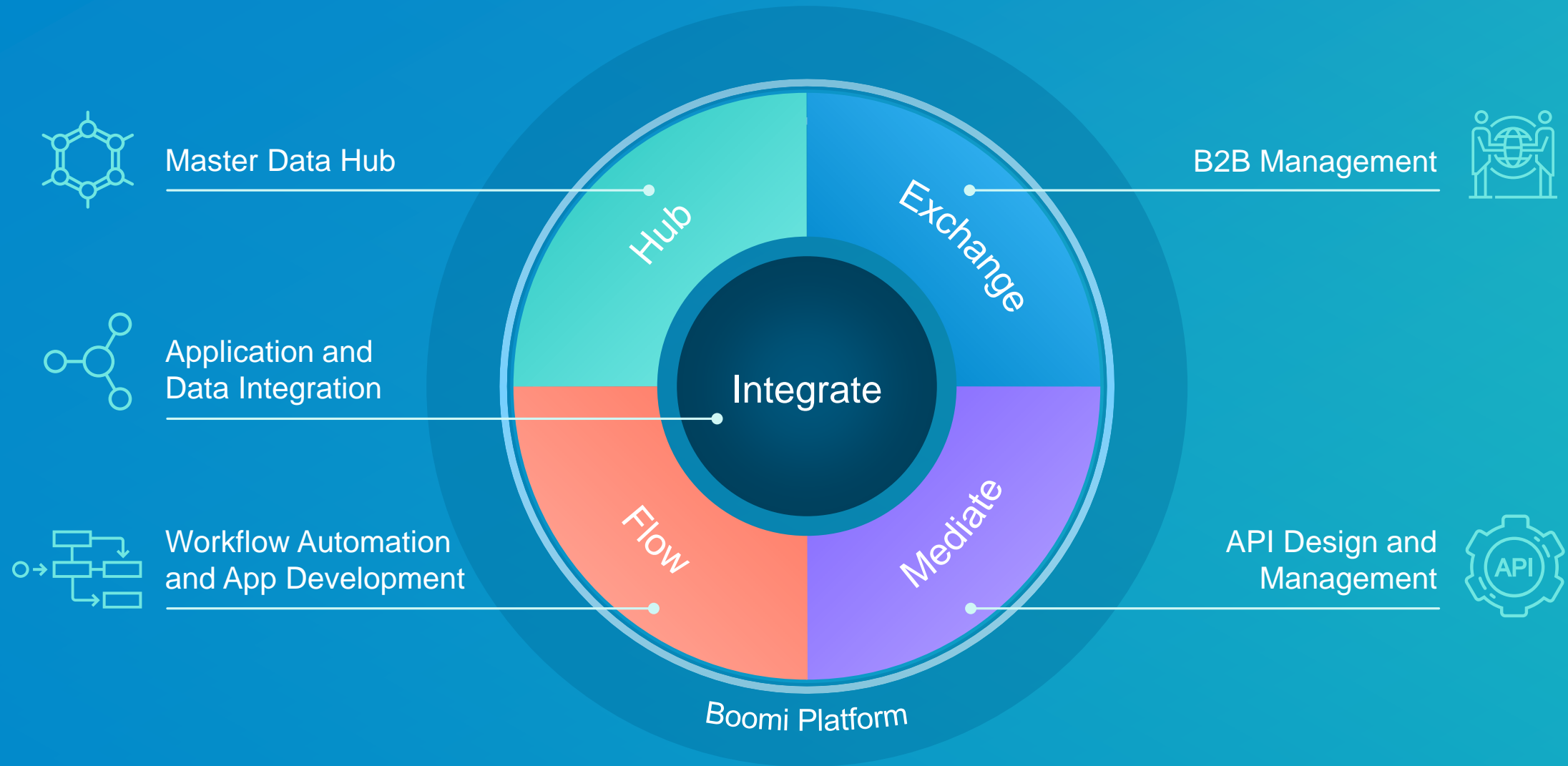
Connected Business: Faster, Smarter, Flexible

Run Anywhere

Deploy applications across
public cloud, private cloud,
hybrid cloud, or on prem.



Meet Our Unified Platform

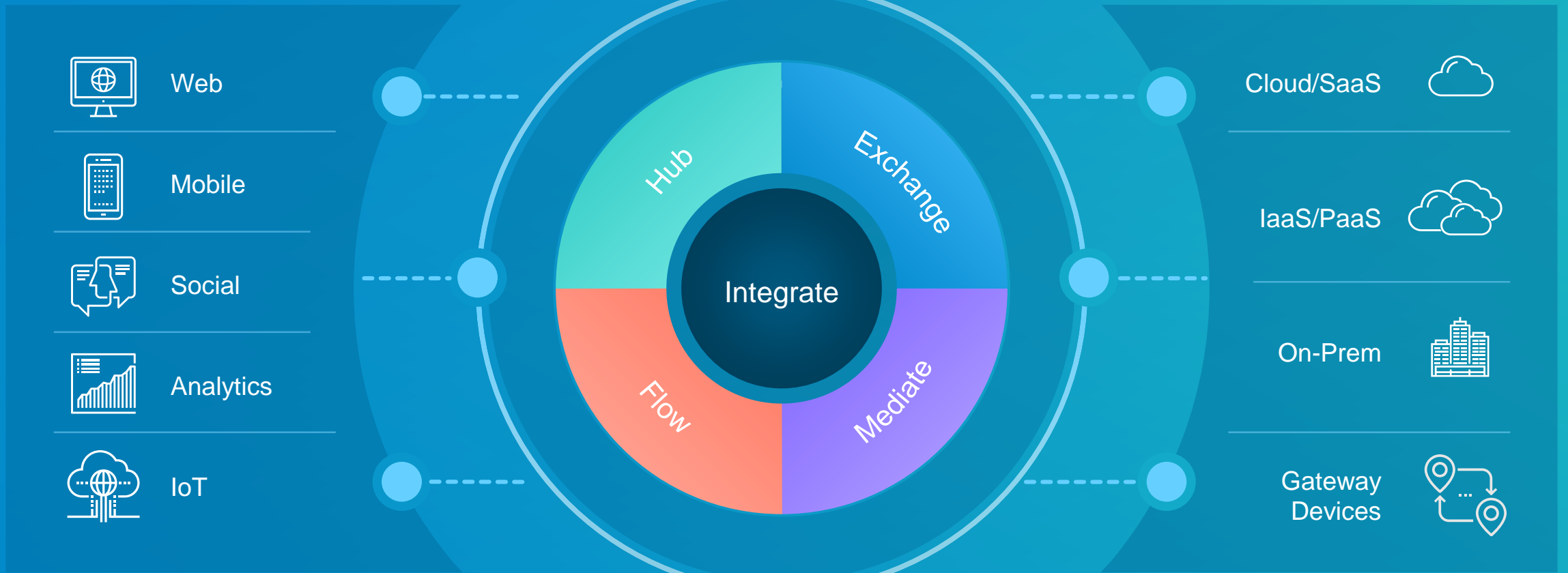


Engage

Connect

Applications | Data | People

Run



Big Business Impact



Faster Time to Value



Higher Efficiency



Lower Total Cost of Ownership



Dell Boomi Advantage



Dell Boomi Advantage



Seamless Integration

No appliances, no software, and no coding required

Drag and drop, low code UI

Continuous Innovation

History of being first-to-market

11 releases per year

Dell Boomi Advantage



360 Degrees of Data

Full view of your business from anywhere in the world

Crowdsourced Intelligence

Intelligent data mapping, error resolution, and regression testing

Dell Boomi Advantage



Economies of Skill

Same tools and skill sets for all users

Distributed Architecture

Always available where you need us

Dell Boomi Advantage



Trusted Platform

99.99% uptime Layered security that meets global data requirements

Trusted Ecosystem



The logo for Crossmark, featuring the word "CROSSMARK" in a blue, sans-serif font. A red swoosh underline is positioned under the "A" and "R".

Digital Transformation of Complex Processes Within a Single Platform



Challenges

Extensive point-to-point integrations
Multiple versions of the truth
Difficulty with scale



Results

1.2 million records processed on
Master Data Hub
40K duplicate records eliminated,
800K location records cleansed
Reduced staff from 10 employees
to 1 part-time employee

CROSSMARK®

“Total time from initial kickoff to production was 4 months”

Rob Saker

Chief Data Officer
Crossmark



Boomi



Let's Get Started