How CIOs Can Drive Digital Transformation In Their Organizations



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Driving Digital Practices





Organizational Practices

Customer Experience
Sales & Marketing Intelligence

Citizen Development

Customer Experience
Sales & Marketing Intelligence

Portfolio & Product Management

Digital Practices

Data & Tech
Driven Practices

Emerging
Technologies

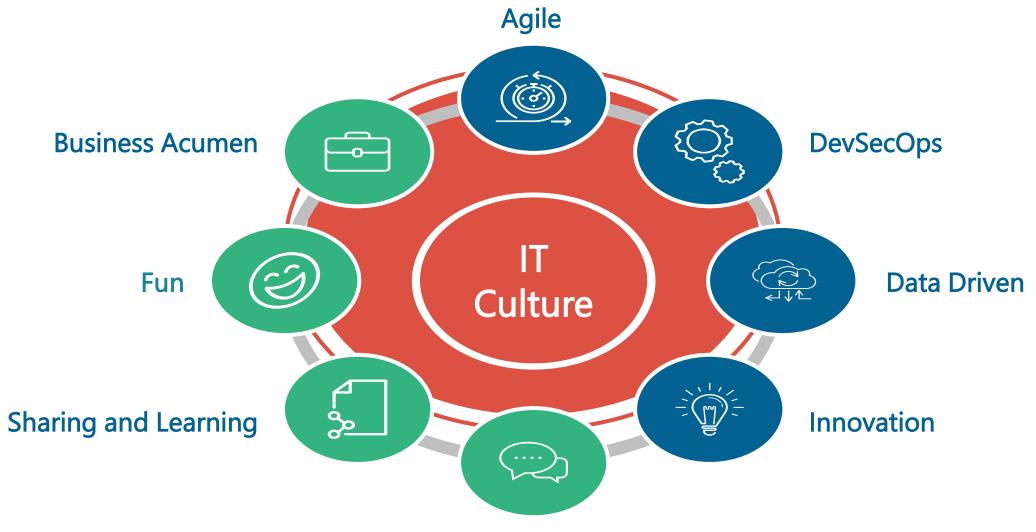
Big Data &
Data Science

Innovation & Product Dev



Changing the Culture

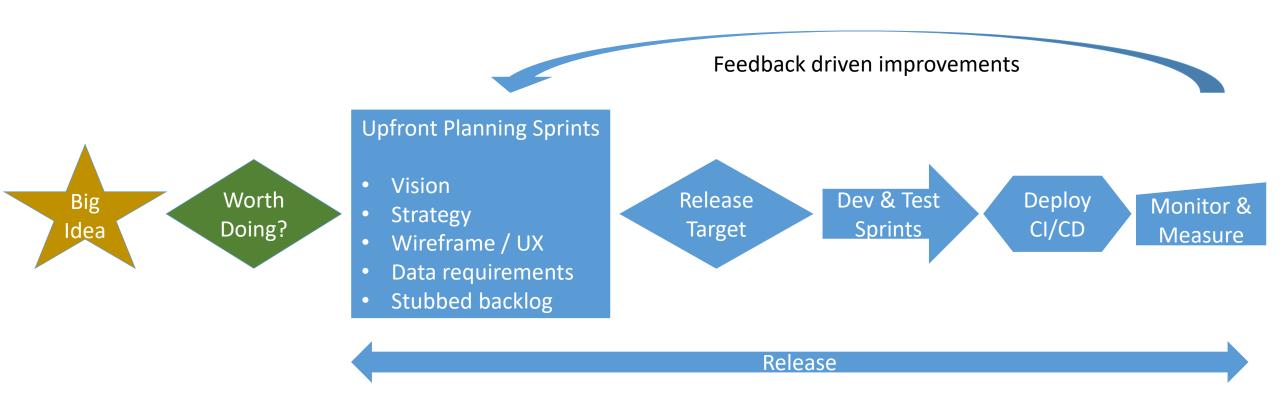






Transformation by Portfolio, Agile, and DevOps







Enabling the Data Driven Organization

Drive **business** leaders to become data driven



Enables efficies and growth CL Drives and Aughti.

Grow data science, shed legacy data behaviors, improve data quality

Drives strategy, governance, priorities, and investment

Drives usage and requirements

Enables capability and data practices

Enable <u>new</u> technologies and collaborative practices

O competitive needs

thoers reliability, thoers of security



Demystifying Data Governance







5 best practices to measure and manage technical debt

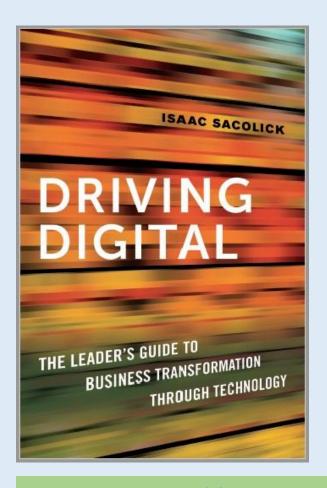


- 1. Manage technical debt starts by measuring it
- 2. Use release planning strategies to manage technical debt
- Invest in devops CI/CD to make it easier to address technical debt
- 4. Plan "system upgrade" release cycles to address patching and upgrades
- Communicate the state of legacy applications and technical debt



How are you implementing your digital transformation program?





Driving Digital

a set of programs enabling your organization to transform

Smarter and Faster

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