

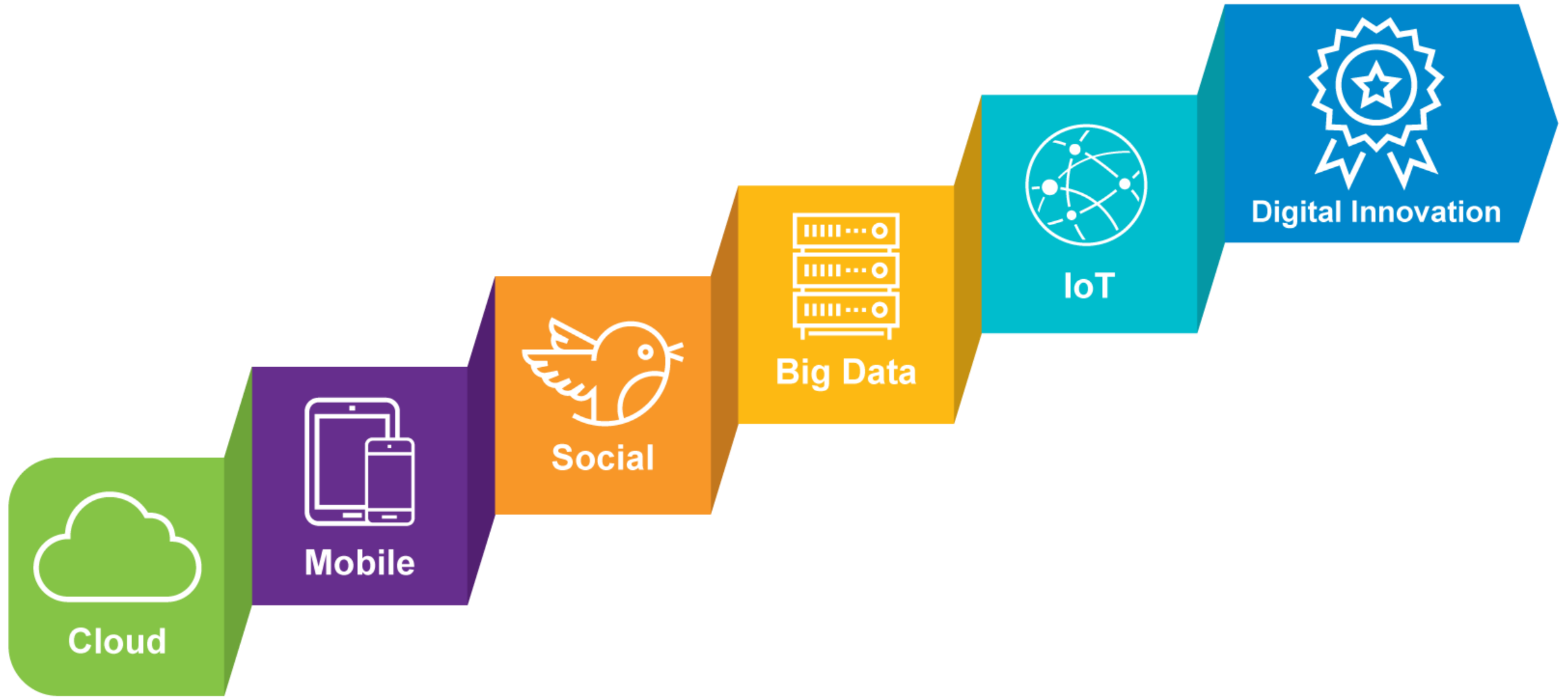
Mobile Application Development: Creating Modern, Engaging Customer Experiences

Chris Cappetta, Boomi Flow Solutions Consultant

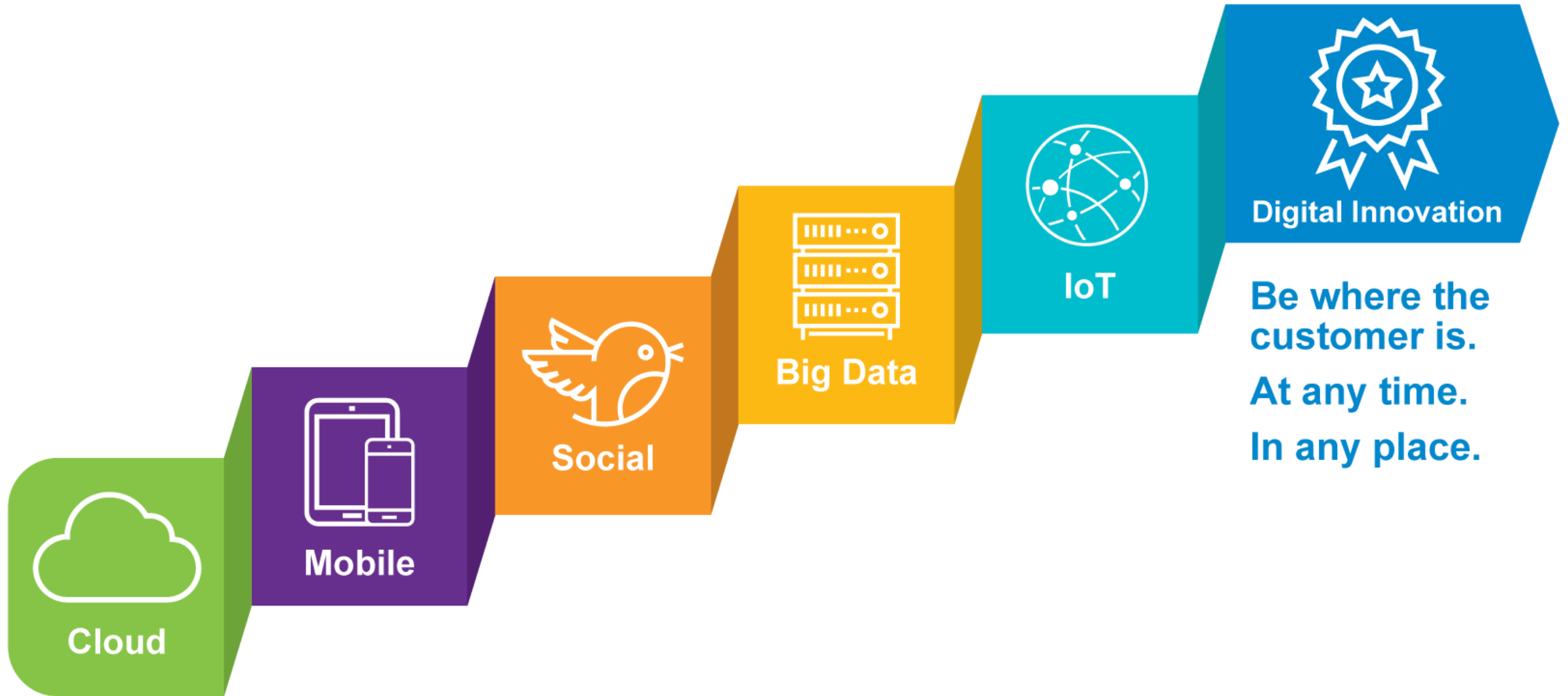
Agenda

- The Need for A Workflow Solution
- What is Boomi Flow (and what it is not)
- Sample Use Cases
- Customer Story: Afrox
- Product Demo

Digital Innovation is Driven by the Connected Customer



Digital Innovation is Driven by the Connected Customer

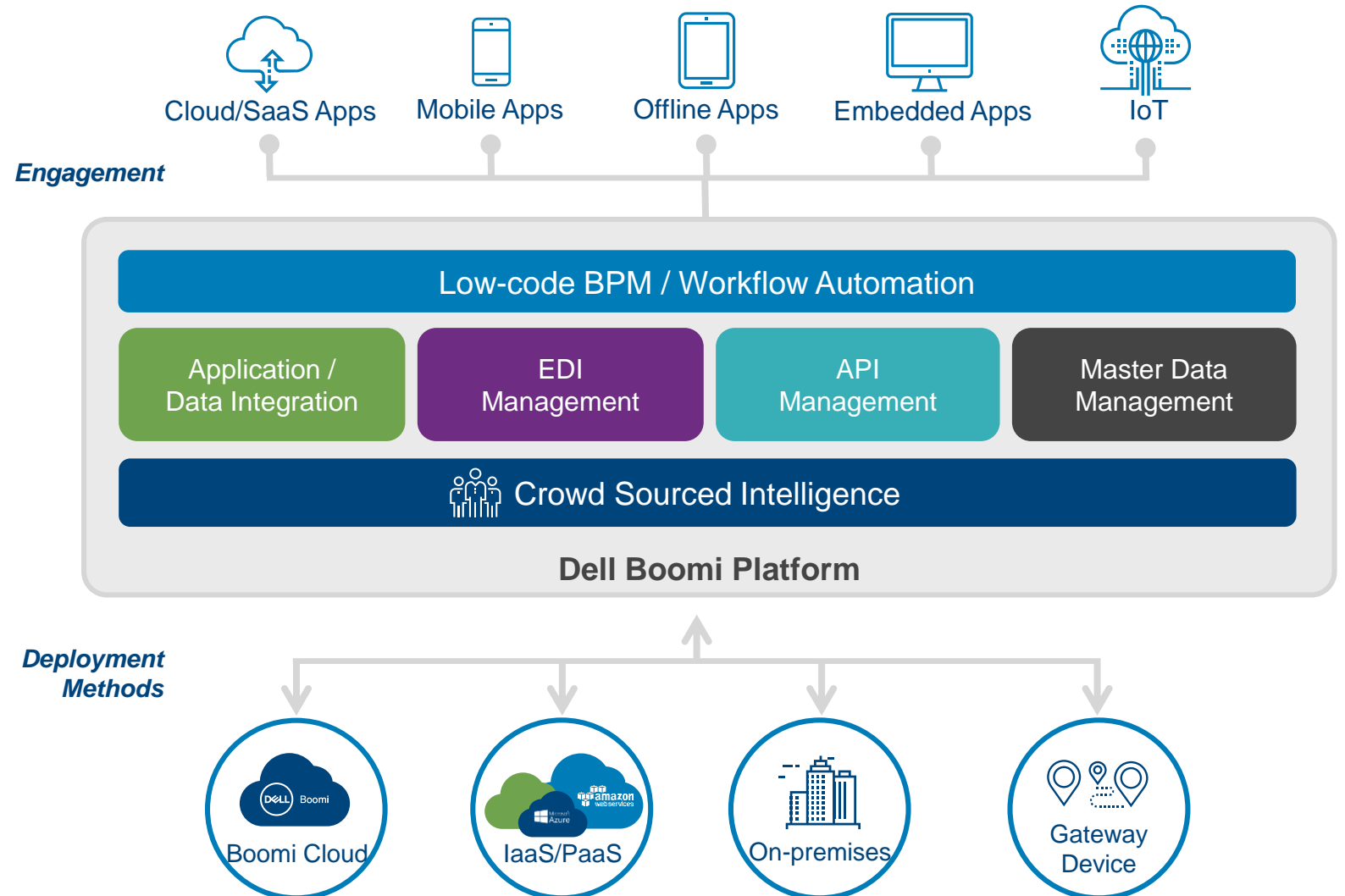


Connect Everything, Engage Everywhere

Build once, run anywhere, with one-click deployment and zero-effort upgrades.

Unified Cloud Platform to:

- Connect all applications
- Synchronize and govern data across the ecosystem
- Manage APIs and B2B trading partners
- Automate business processes and workflows



What is Boomi Flow?



BPM

- Single platform to solve all business needs
- Complex and rigid - heavy weight solution
- Trying to manage all possible use cases



Flow

- Connect your best of breed applications
- Agile and adapts to meet future needs – light weight solution
- Solves 80% common use cases (80/20 rule)

BPM

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EASY →

← **HARD**



Flow

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From Idea to App: Application Development

Idea



We want to launch a new app for our business partners.



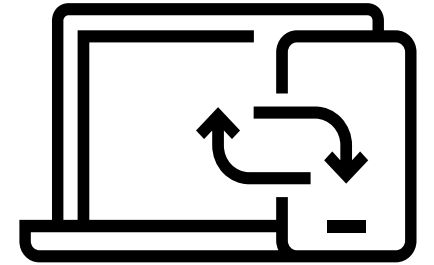
We need to automate this process...now!



We need to improve how we service customers.



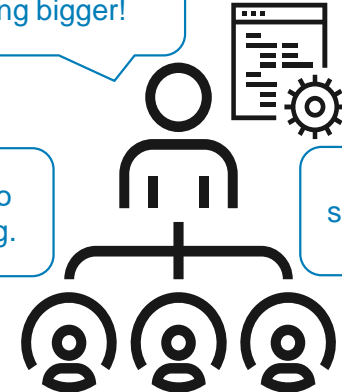
App



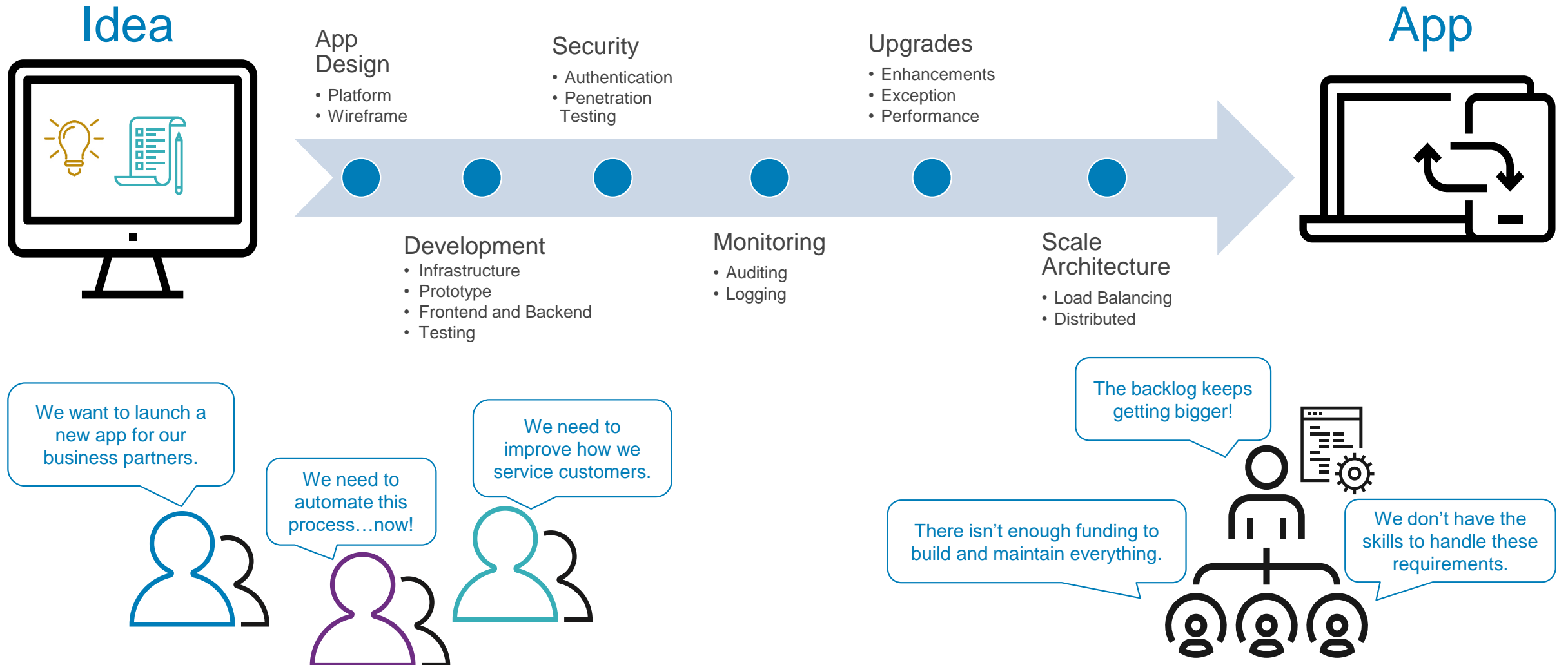
The backlog keeps getting bigger!

There isn't enough funding to build and maintain everything.

We don't have the skills to handle these requirements.



From Idea to App: Application Development

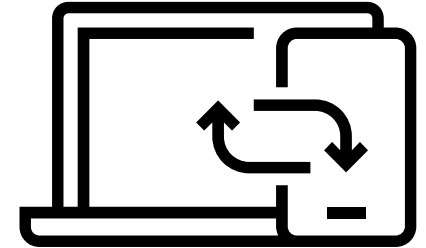


Accelerate Application Development with a Low-Code Platform

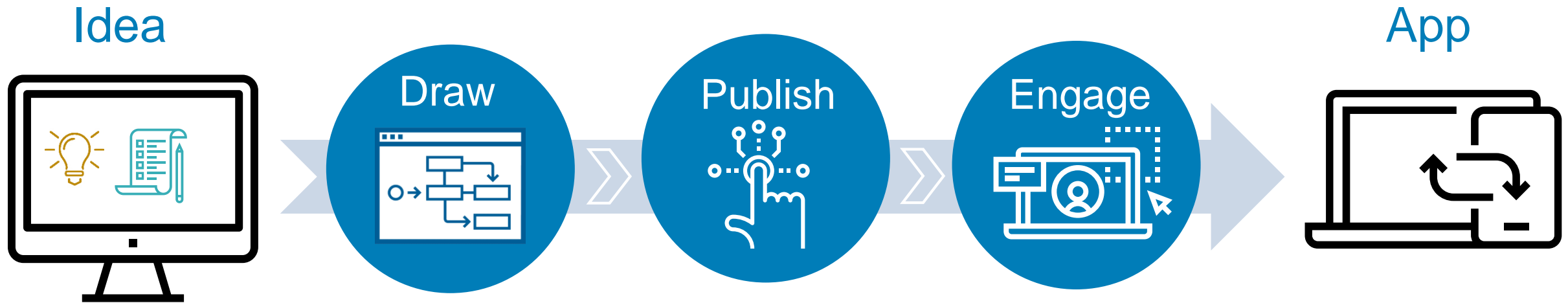
Idea



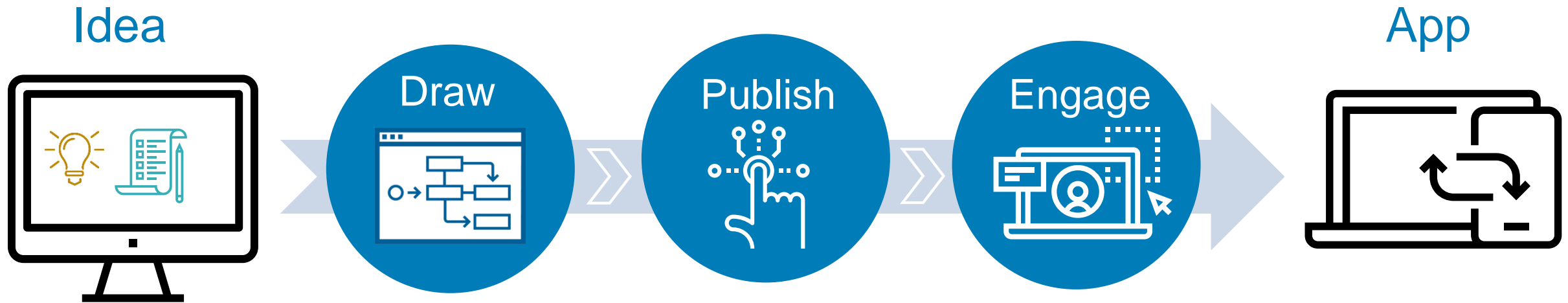
App



Accelerate Application Development with a Low-Code Platform



Accelerate Application Development with a Low-Code Platform

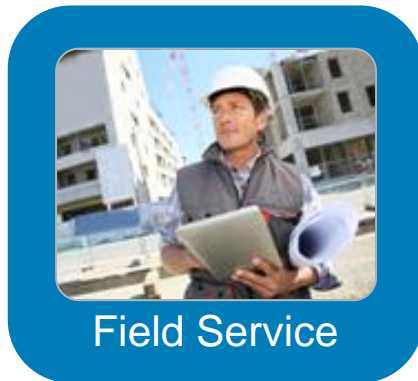


Build Apps, not Infrastructure

Sample Use Cases

Typical Use Cases: Business Process or Workflow Automation

- Low-code application development platform to rapidly build and deploy solutions
- Automate business processes involving people and information systems



- Site Survey
- Equipment Leasing



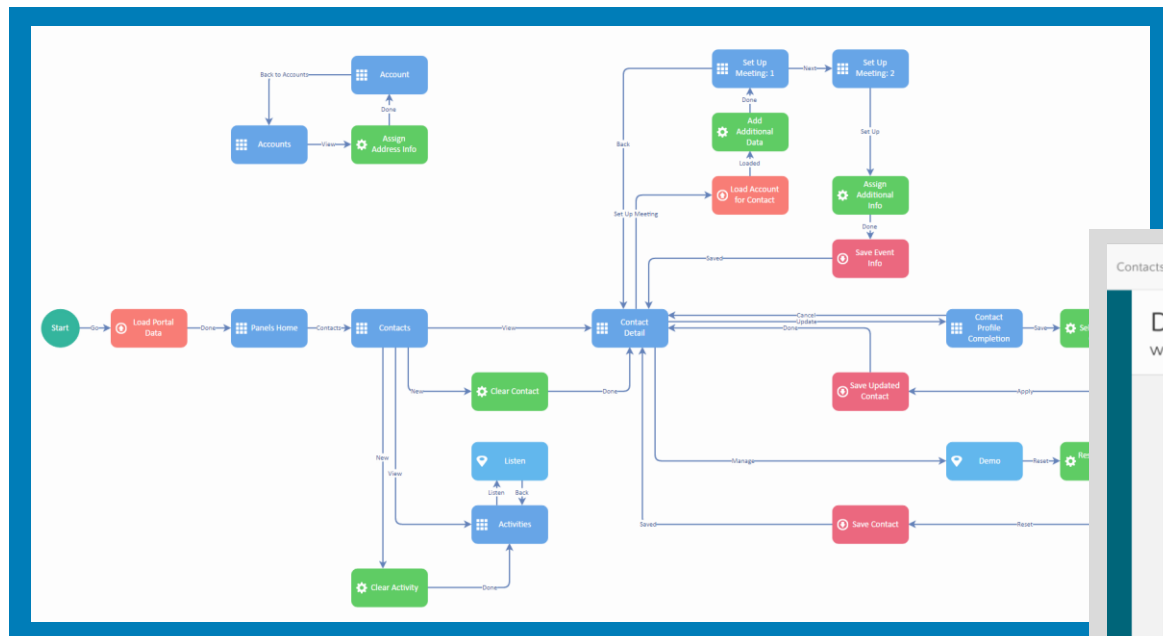
- Claims Approval
- Technical Support



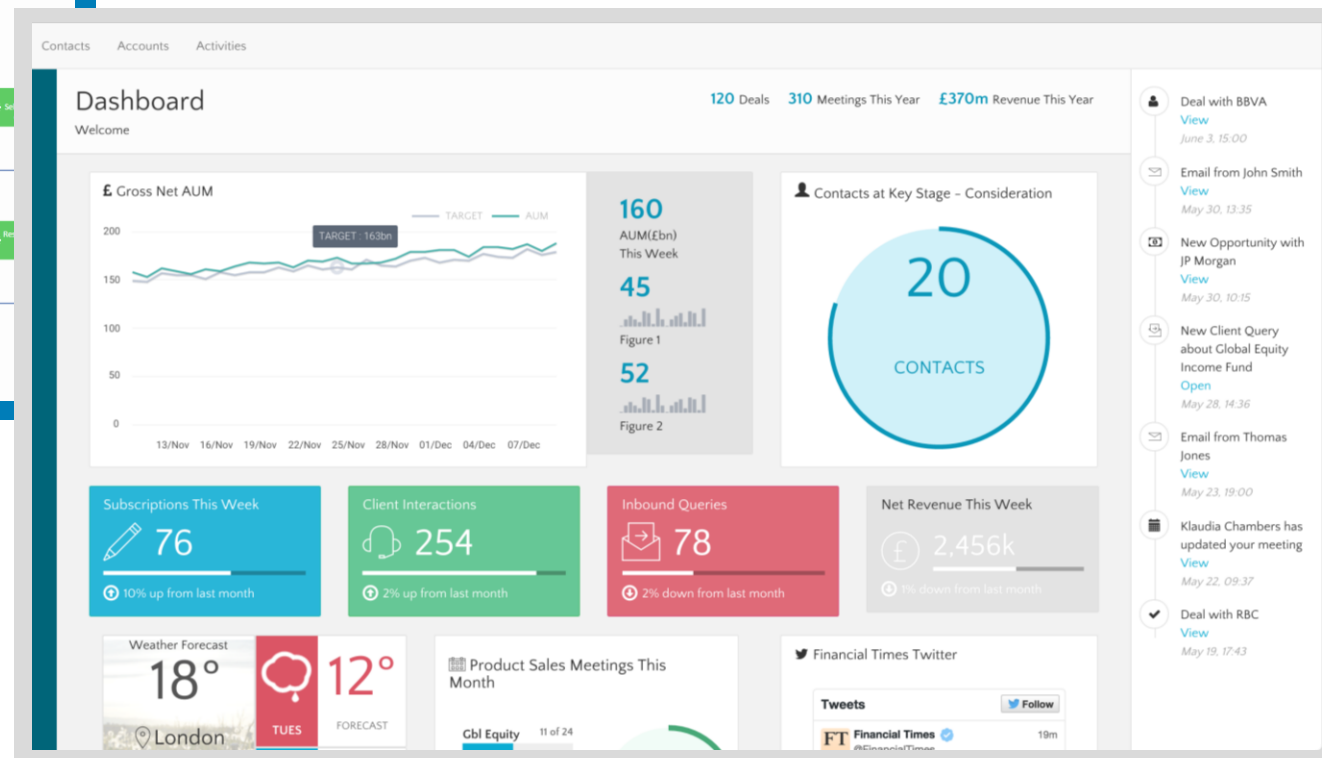
- Order Provisioning
- Onboarding

Accelerating Digital Innovation with Connected Experiences

Workflow Use Case: Current Quarter Pipeline (Sales Portal)



- Boomi Flow delivers the portal and user journey
- Drag-and-drop custom UI components and logic
- Low code (custom UI components)

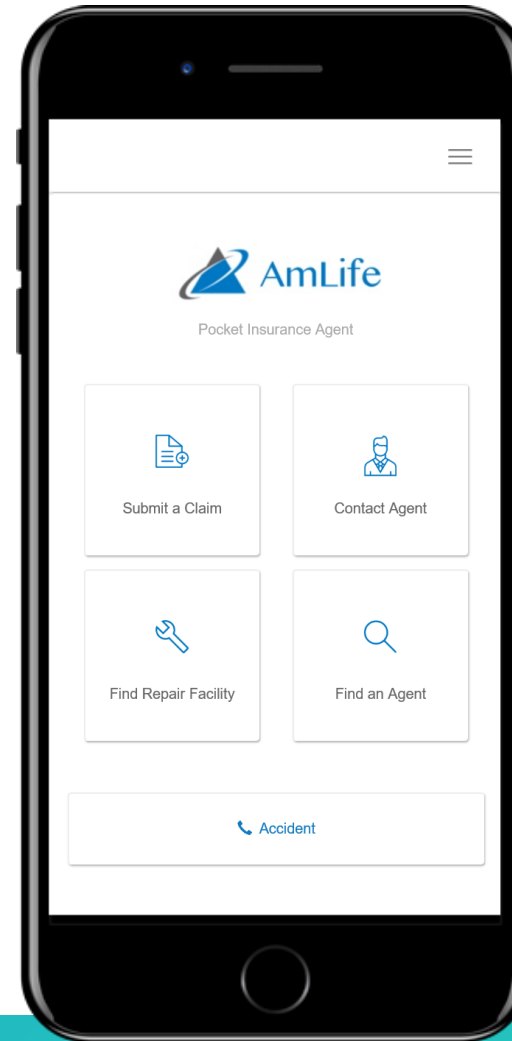
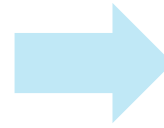
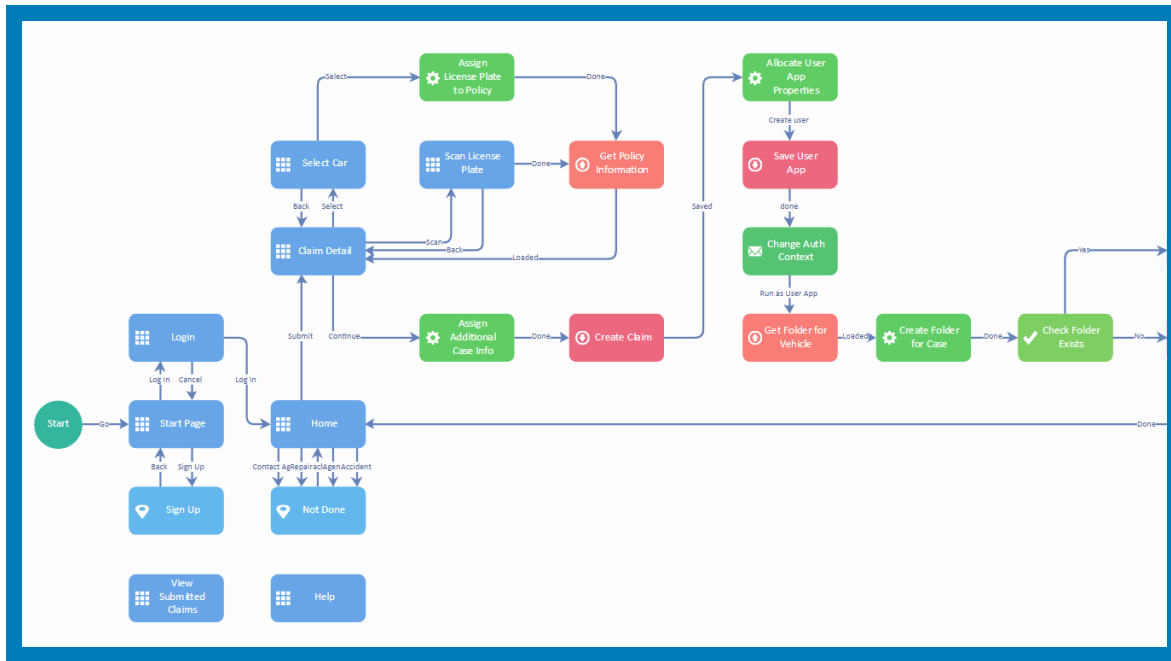


Integration with:

- SQL Database
- Salesforce
- Google Maps



Workflow Use Case: Claims Approval (App)



Integration with:

- Box
- Salesforce
- SQL Database
- Twilio

- Boomi Flow delivers the entire mobile app
- Offline build/container using command line configuration
- Near-zero code (<50 lines of CSS)



Mobile Application Development: Creating Modern, Engaging Customer Experiences

About Afrox

Afrox Healthcare is the leading medical gases supplier in Sub-Saharan Africa with head quarters in South Africa.

We offers medical gases with innovative technologies, services and care solutions to support healthcare practitioners and patients in the challenging environment of modern healthcare.

- Our medical gases are used from anesthesia and intensive care to obstetrics and pulmonology.
- Our technologies, such as cylinders fitted with the Integrated Valve Regulator, facilitate and ease the delivery of medical gases.
 - Customer Engineer Services encompass specialist support to ensure your medical gas supply systems and routines meet best practice standards for quality, safety, reliability and efficiency.

Business Imperative

- Patients need to be visited every 4 months to gauge compliance to re-authorise the supply of medical oxygen
- Solution needed to be
 - Mobile device friendly
 - Able to work offline
 - Built & delivered quickly



The Solution

Boomi Flow for the mobile front-end running on a tablet with a Salesforce back-end with integration from SAP



The Impact

“By using the standard Boomi Flow (flow builder and themes) we were able to deliver a simple and easy to use application within 8 weeks. This enabled us to address the burning platform caused by the termination of the support of legacy 3rd party and application and ensure business continuity with minimum disruption.”



Patricia Brand
Project Manager, RAU Information Services

Product Demo

We make Salesforce the #1 BPM platform



Questions?

Connected Business with Boomi Webinar Series

10AM PT | 1PM ET

PART I

WEBINAR 1

**Boomi Basics:
Going Beyond
Integration with APIs,
Data Management and
Workflow Automation**

**Wednesday,
November 15th**

WATCH RECORDING

WEBINAR 2

**Mobile Application
Development:
Creating Modern,
Engaging Customer
Experiences**

**Wednesday,
November 29th**

WEBINAR 3

**From Integration to
Synchronization:
Using a Hub-based
Approach to Ensure
Data Integrity across
Your Business**

**Tuesday,
December 12th**

REGISTER



Boomi